



# Annual Report 2017

We know that the more people **understand mental health** and illness, the more **we can help** improve, and in some cases, save lives.

In 2012, MHA launched a **Mental Wellness** program through the support of two funders who challenged us to create a prevention education program that appealed to a broad audience and empowered participants to improve mental well-being. In 2017, we presented 152 seminars, reaching 3,431 participants.

The success of the seminars has increased our **grassroots advocacy** base from 2,000 individuals in 2012 to 7,410 in 2017. We could not have achieved this dramatic growth without the creation of an education program that resonated with the needs of our community.

Through a weekly e-communication, **News You Can Use**, we provide valuable mental health information to these 7,410 advocates. This communication keeps mental health top-of-mind and has proven to be an effective tool for encouraging individuals to take action on statewide policy matters when requested to do so.

Our **BRIDGES** program continues to grow, reaching 3,752 adults with mental illness in 2017. This impressive growth has come through the dedicated leadership of the Director of this program and the hard work of her peers who have been trained to teach this course.

The **Rep Payee Program** managed the Social Security benefits and ensured basic needs were met for 143 individuals with mental illness per week. MHA is dedicated to this service, which many organizations have chosen to eliminate due to the staff time required, expense to operate, and procedures to follow. Our program is routinely recommended for the Social Security Administration’s most challenging clients.

Our **Mental Health Helpline** provided a vital link for 681 callers to mental health information and services. Follow-up calls are placed to each individual to ensure the resources helped and to provide further assistance when needed.

MHA’s 2017 **Police Recognition Awards Lunch** honored 37 area officers from 15 departments. The awardees included officers who intervened in attempted suicides, officers who built relationships with individuals with mental illness and helped them receive treatment, and officers who recognized that individuals needed treatment, rather than incarceration. MHA has been honored to recognize the work of area officers who respond with compassion and understanding since 1986.

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## Mission:

To promote mental health and improve the care and treatment of persons living with mental illness through advocacy, education and service.

## Board of Directors

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There is no health without mental health.

## Financial Information

Year ending 12/31/2017

### Income

Contributions and Grants	818,055
Program Fees	71,996,398
Other	<u>57,596</u>
Total	\$947,647

### Expenses

Program (75%)	688,441
Management (11%)	106,314
Fund Raising (14%)	<u>128,042</u>
Total	\$799,627

### Assets

Assets at start of year	1,851,670
Assets at end of year	1,850,085
Increase in assets	-1,585

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