



2021
Snow Ball
Gala

FRIDAY, DECEMBER 3RD
FOUR SEASONS HOTEL ST. LOUIS



GALA COMMITTEE
TINA CARMACK, MEG HUNTLEY,
ROBERT LOWREY, LAURIE ROETHEMEYER,
JUSTIN TRABERT AND TEDD TRABERT



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IT'S SIMPLE. THERE IS NO HEALTH WITHOUT MENTAL HEALTH.

Since 1945, Mental Health America of Eastern Missouri has been a trusted resource for mental health information, education and advocacy. We are unique as the only organization in St. Louis committed to addressing the full spectrum of mental health.

In addition to helping people navigate and overcome the challenges that can arise for those living with mental illness, we provide a variety of resources focused on prevention and mental wellness. Here are just a few of the ways we help!

Check out our website at www.mha-em.org.



WE EMPOWER

thousands of employees throughout the region with the knowledge and skills to improve their mental well-being, and to recognize when to seek help for themselves or others, through Wellness Seminars.



WE BREAK

the isolation of serious mental illness through our statewide peer-to-peer BRIDGES program that empowers individuals to take active roles in their treatment, recovery and learn to become their own advocates.



WE CONNECT

hundreds of Help Line callers to vital mental health information and services, and we make follow-up calls to offer further assistance when needed.



WE ACTIVATE

a grassroots advocacy force that gives thousands of people a way to voice their support for improved mental health services.



WE PROVIDE

essential financial management services for 160 individuals with serious mental illness to ensure basic needs for safe housing, food, utilities and clothing are met and, when combined with the guidance of a case manager, we are the gateway to stabilization and improved health.



WE ENGAGE

college students throughout the St. Louis region with opportunities to advocate reducing stigma on and improving mental health services and supports on campuses through the Collegiate Mental Health Council.

When we think about cancer, heart disease or diabetes, we don't wait years to treat them. We start way before Stage 4. We begin with prevention.

Much of our work is guided by the B4Stage4 philosophy – that mental health conditions must be treated long before they reach the most critical points. Like other conditions, we believe in the need to address symptoms early, identify the underlying issues, and plan an appropriate course of action on a path towards overall health. **#B4Stage4**



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PLEASE JOIN US DECEMBER 3, 2021

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SPONSOR OPPORTUNITIES

PRESENTING SPONSOR

\$20,000

- 3 VIP tables of 10
- Name & logo recognition on event invitation and program cover
- Name & logo recognition on MHA website and event signage
- Screen recognition during event
- Name & logo recognition on stage podium
- Full-page ad inside front cover of program book

DIAMOND SPONSOR

\$10,000

- 2 VIP tables of 10
- Name & logo recognition on event invitation, MHA website & event signage
- Screen recognition during the event
- Full-page ad inside back cover of program book

PLATINUM SPONSOR

\$7,500

- 2 VIP tables of 10
- Name & logo recognition on event invitation, MHA website and event signage
- Screen recognition during event
- Full-page ad in program book

GOLD SPONSOR

\$5,000

- Table of 10
- Name on event invitation
- Screen recognition during event
- Company listed on MHA website
- Half-page ad in program book
- Special Guest from MHA-EM Collegiate Collegiate Council joins table for dinner

SILVER SPONSOR

\$2,500

- Table of 10
- Screen recognition during event
- Company listed on MHA website
- Quarter-page ad in program book

INDIVIDUAL TICKETS

\$250

FOR INFORMATION,

email Anne Heinrich at anne.heinrich@mha-em.org
or, call us 314-773-1399.

PAY ONLINE

at www.mha-em.org or send check to
Mental Health America of Eastern Missouri
1905 S. Grand Blvd., St. Louis, MO 63104